

Strategic Website Blueprint

Glory Cole Real Estate Professional

PROJECT OVERVIEW	
Location:	Houston, TX, USA
Target Audience:	Individuals and families in Houston and surrounding areas seeking to buy, sell, or rent real estate.
Primary Goal:	Provide exceptional real estate services for buying and selling homes.

BRAND COLORS

Color 1	Color 2	Color 3
#1A237E	#F5F5F5	#FFC107

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Customer Overview

BUSINESS TYPE

Real Estate Agency

LOCATION

Houston, TX, USA

TARGET AUDIENCE

Individuals and families in Houston and surrounding areas seeking to buy, sell, or invest in residential real estate; first-time homebuyers, property investors, and relocating professionals who value personalized service and local expertise.

PRIMARY GOAL

Provide exceptional real estate services for buying and selling homes

Page Structure & Recommendations

Page structure data not available in this blueprint format.

Visual Direction

Color Palette:

#ffffff #000000 #ff6600

TYPOGRAPHY:

Headers:

"WELCOME TO THE BRAND"

Body Text:

"Modern design meets simplicity"

Main font: Helvetica; Accent font: Georgia

DESIGN RATIONALE

Professional design approach tailored to business needs and target audience psychology.

Strategic Recommendations

Strategic recommendations not available in this blueprint format.