

Strategic Website Blueprint

Glory Cole Real Estate Professional

PROJECT OVERVIEW	
Location:	Houston, Texas, USA
Target Audience:	Individuals and families seeking to buy or sell residential properties in the Houston area.
Primary Goal:	Provide exceptional real estate services for buyers and sellers in Houston.

BRAND COLORS

Color 1	Color 2	Color 3
#1A237E	#F5F5F5	#FFC107

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Customer Overview

BUSINESS TYPE

Real Estate Agency

LOCATION

Houston, Texas, USA

TARGET AUDIENCE

Individuals and families seeking to buy or sell residential properties in the Houston area, including first-time homebuyers, property investors, and relocating professionals. Audience values personalized service, transparency, and local market expertise.

PRIMARY GOAL

Provide exceptional real estate services for buyers and sellers in Houston

Page Structure & Recommendations

Page structure data not available in this blueprint format.

Visual Direction

Color Palette:

#ffffff #000000 #ff6600

TYPOGRAPHY:

Headers:

"WELCOME TO THE BRAND"

Body Text:

"Modern design meets simplicity"

Main font: Helvetica; Accent font: Georgia

DESIGN RATIONALE

Professional design approach tailored to business needs and target audience psychology.

Strategic Recommendations

Strategic recommendations not available in this blueprint format.