Strategic Website Blueprint

Glory Cole Real Estate Professional

PROJECT OVERVIEW	
Location:	Houston, Texas, USA
Target Audience:	Individuals and families seeking to buy, sell, or invest in residential real estate
Primary Goal:	Provide exceptional real estate services for buyers and sellers in Houston

BRAND COLORS

Color 1	Color 2	Color 3
#002147	#FFFFFF	#D4AF37

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Customer Overview

BUSINESS TYPE

Real Estate Agency

LOCATION

Houston, Texas, USA

TARGET AUDIENCE

Individuals and families seeking to buy, sell, or invest in residential real estate in the Houston area; includes first-time homebuyers, property investors, and relocating professionals who value personalized service and local expertise.

PRIMARY GOAL

Provide exceptional real estate services for buyers and sellers in Houston

Page Structure & Recommendations

Page structure data not available in this blueprint format.

Visual Direction

Color Palette:

#ffffff #000000 #ff6600

TYPOGRAPHY:

Headers:

"WELCOME TO THE BRAND"

Body Text:

"Modern design meets simplicity"

Main font: Helvetica; Accent font: Georgia

DESIGN RATIONALE

Professional design approach tailored to business needs and target audience psychology.

Strategic Recommendations

Strategic recommendations not available in this blueprint format.